

Ye Lin

Full-stack Designer · 林晔

EXPERIENCE

石墨文档 Shimo Docs · Product Designer

June 2016 - now, Beijing, China

- Contributed as a leader in the design of Shimo Docs and a strong collaborator with product managers and engineers, across platforms including Web, App, WeChat Works and Desktop Client
- Applied UX research methodologies to learn and understand users' needs and behaviors to provide insights for design
- Played a critical role in several major redesign projects, as well as multiple projects from 0-1, for example, PPT, Doc, the dashboard and file systems, collaboration and sharing experience, etc.
- Designed the Shimo iPhone / Android / iPad App, which was recommended by the Apple App Store
- Led a design team of 5 designers, guided and motivated new colleagues, helped them to set priority and make trade offs among many requests
- Developed a three-month "product research" workshop with all product managers & designers, to enhance their design thinking and skills

豆瓣 Douban Inc · UX Designer

July 2015 - April 2016 & June - August 2012, Beijing, China

- Designed for Douban App, from v2.13.0 to v3.8.0, including login and register redesign, booking experience on mobile, and design exploration for Profile, etc.
- Designed the "Smile" loading animation for Douban App
- Designed the 2015 *My Douban Movie Annual Report*, using data visualization methods and emotional design

Blink Product Designer

January - July 2015, Beijing, China

- Worked on product design, UX & UI, motion design for the GeGe App (iOS and Android), from 0 to v2.0.

ICRI sustainable connected cities UX Design Intern

June - September 2014, London, UK

Research Intern

May - July 2013, Paris, France

UX Design Intern

March 2011 - May 2012, Hangzhou, China

<http://yelin.in>
yelin2018@gmail.com
+86 186 6791 6727

SKILLS

Design: Sketch, Photoshop, Illustrator

Prototype & Motion: Principle, After Effects, Framer JS

User Research: A/B testing, questionnaire, in-depth interview, usability testing, data analysis, sketching, wireframing

Programming: JavaScript, HTML5, CSS3, Swift, Processing

EDUCATION

University College London

Université Paris-Sud 11

2013-2014, London, UK & 2012-2013, Paris, France

Human Computer Interaction & Design

MSc in ICT Innovation

Full scholarship awarded

Zhejiang University

2008-2012, Hangzhou, China

B.Eng in Digital Media Technology

National Scholarship from Ministry of Education of the P.R. China (2011)

HOBBIES

Yoga, Camping, Outdoor sports, Travel & Movie

https://instagram.com/yeyelin_

HONORS

Raised pre-seed funding and completed 3 months Dotforge Accelerator in Sheffield, UK

Winning Team of AngelHack, Hackathon in London

PUBLICATION

Ye Lin, Romain Vuillemot. Spirograph Designs for Ambient Display of Tweets. *IEEE VIS 2013 Arts Program proceedings. IEEE VIS 2013*, Oct 2013, Atlanta, GA, United States. IEEE